**EASTERN REGION TAI PRESIDENT OF THE YEAR LEADERSHIP AWARD**

The **Eastern Region (ER) Tuskegee Airmen, Inc. (TAI) President of the Year Leadership Award** is presented to the Top Chapter President in the Eastern Region. The Leadership Award recognizes the Chapter President who has demonstrated excellence in leadership while serving the Chapter and its Members. The Chapter President is an individual of the highest caliber; one who not only has been a faithful and model Member but has also been one who has gone above and beyond the ordinary in representing the Chapter in the local community, at Regional and National functions (if applicable) and encouraging active Membership participation and growth in continuing the proud legacy of the Tuskegee Airmen.

**Total Possible Points for the ER TAI President of the Year Leadership Award: 100 points**. The recipient of the ER TAI Presidential Leadership Award will be announced and honored during the Annual ER TAI Caucus Meeting or during a virtual/teleconference meeting when a face-to-face presentation is not possible. In the latter case, the Award will be mailed to the Winner’s home address. The name of the Winner will also be engraved on a Commemorative Plaque which will be displayed in the Tuskegee Airmen Office, Tuskegee, Alabama. Lastly, all submissions must be received and/or postmarked no later than 30 June 2021.

**Nomination criteria:**

To be eligible, the candidate must have served at least one year or more as Chapter President during the period 1 July of the previous year to 30 June of the current year. The CY2021 Award period for bulletized submissions to be evaluated is **1 July 2019 – 30 June 2021**.

All nomination packets must be received by June 30 of each year. Nominations are acceptable via Chapter Members in Good Financial Standing or self-nominations. Regardless of submission paths taken, the packet must contain (a) 2-page maximum bulletized statements addressing the Judging Criteria, (b) a 5X8 photograph of the nominee (preferably digital so if it’s smaller it can be enlarged), and (c) a Cover Letter with 2-signatures (and TAIN) of Chapter Members in Good Financial Standing on the fillable .pdf document.

**Submittal Requirements:**

**Judging Criteria: Leadership (35 points)** – the ER TAI President of the Year Leadership Award recognizes a President who has demonstrated excellence in leadership while serving its Chapter Members. Discuss and provide examples of how the nominee’s leadership style contributed to the success of the Chapter, Committee Leaders, and Members. Cite the Nominee’s role as the Chapter President/Leader and:

* Discuss the President’s varying impact(s) on the Chapter, Committee Leaders, its Members, other TAI Chapters (if applicable), and the civic and/or military community.
* Share how the nominee motivated, inspired, and organized Chapter Members/Volunteers.
* How Mission/Goal(s) set for the Chapter were met via Board Member/Chapter Volunteer involvement;
* How their Presidential actions/results (a) fostered a participative environment among Chapter Members and where Volunteers’ new ideas/approaches were embraced; (b) set a course to advance the Chapter into the future; (c) helped the Chapter cope with change and (d) motivated/inspired Chapter Committee leaders to give their best.

**Judging Criteria: Membership (25 points)** – the ER TAI President of the Year Leadership Award recognizes a Chapter President who demonstrably participated/supported Membership activities including Member engagement, recruitment and retention efforts. Cite examples of how and/or what the Nominee:

* Did to support implementation of Membership recruitment and/or retention strategies and share the results and value of the promotion efforts (if applicable);
* Innovated Membership growth via campaigns and/or the onboarding process of New Members;
* Engaged New Chapter Members and understood/addressed the collective needs of all Members;
* Urged XX-number of Life Members to recruit New Life Members and remain active in Chapter activities.

**Judging Criteria: Chapter Programming and Youth Events (25 points)** – the ER TAI President of the Year Leadership Award recognizes a Chapter President who positively increased the TAI Chapter’s visibility/awareness (and subsequently Region & National TAI’s existence) in society; advocated for business development partnerships and/or projects to support Youth programming events to deliver value towards increasing student exposure to varying STEM careers. Cite examples of how the Nominee:

* Publicized or promoted the Chapter events/activities in society through a variety of communications and PR channels;
* Developed, influenced, or oversaw the creation of innovative Chapter programming and events delivering value to adults/students in the local community and Chapter Members.
* Aligned the Chapter’s educational programming with other organizations to multiply the impact/reach of the Chapter’s monetary donations to college bound Youths, and
* Promoted other activities that advance the Chapter’s purpose via marketing/business development ventures with local non-profit or for-profit organizations.

**Judging Criteria: Chapter Management (15 points)** – the ER TAI Presidential Leadership of the Year Award recognizes a Chapter President whose management style led the Chapter with purpose to achieve established goals and enhance the Chapter’s stability in the eyes of community, state and/or national leaders. Cite examples of how the Nominee:

* Conducted operations to strengthen the Chapter’s infrastructure;
* Changed course to recover from a financial challenge or continuation of a positive trend;
* Created new revenue streams or implemented programs to retain or attract new stakeholders;
* Developed or refined processes or programs for recruiting and training future Chapter leaders;
* Participated in and/or completed a non-profit certification or a degreed program in past 2-years, or
* Sustained or implemented new strategic investment(s) and/or use of the Chapter’s reserves.

Please submit ER TAI President of the Year Leadership Award Nominees to [Magwood34@GMail.Com](mailto:Magwood34@GMail.Com) and [TJaySpann1@GMail.Com](mailto:TJaySpann1@GMail.Com). No printed copy needs to be mailed in.